



October 2021

Dear circular economy community,

We have started autumn with a busy schedule of circular events!

The week of **12 - 18 October** marked the [Circular Week](#), an international campaign consisting of a series of events and initiatives devoted to circular economy and sustainable development throughout Europe, followed by the [World BioEconomy Forum](#) where circular bioeconomy stakeholders came together on **18 - 20 October**. Furthermore, the European Commission is organising the Horizon Europe Research & Innovation [Info Days](#) in October and November, continued by the launch of a call for circular economy related R&I projects funding under Cluster 4 and Cluster 6. Click [here](#) to get involved.

Also, don't forget to participate in the [Ecopreneur's market potential survey](#) to take an active part in developing a life cycle sustainability assessment (LCSA) methodology.

## News and events

### Circular Economy Hotspot Catalonia 2021

Stay tuned for the outcomes of the four-day [Circular Economy Hotspot Catalonia event](#) in Barcelona from **15 to 18 November** where policymakers, entrepreneurs, researchers and industrialists will exchange ideas and experiences.

### Conference on the European framework for sustainable buildings

If you are involved in the built environment sector, keep an eye out on the upcoming [Level\(s\) virtual conference](#) on **24 November** on how the European framework for sustainable buildings will impact legislation, certification and projects.

### TRANSFORMing single use plastic and creating a CE-business model

TRANSFORM-CE - an Interreg NW Europe funded project - launches the first in its [informative webinar series](#) on turning single-use plastic waste into valuable new products on **4 November**.

### #EUCircularTalks

Save the date for the upcoming [#EUCircularTalks](#):

- **11 October:** [The role of Network Governance and circular economy hubs in the EU circular transition](#) (Circular Change, Holland Circular Hotspot)

- **19 October:** [Circular consumer electronics: getting it right from design to consumption](#) (EuroCommerce, EEA, CSCP)
- **26 October:** [Resource efficiency to help combat food waste](#) (IRCEM, CSCP, BBI, Innowo)
- **6 November:** [Scale up circular solutions to reach the 1.5 degree target](#) (EIT Climate KIC, Ellen MacArthur Foundation, SITRA, Generation Climate Europe, OVAM)
- **9 November:** [Circular textile design: get it right from the start!](#) (ECOS, Circle Economy, Ellen MacArthur Foundation, CSCP, Policy Hub, OVAM, EuroCommerce)

The **EU Circular Talks Toolbox for Circular Packaging in the retail sector** from EuroCommerce is now available [here](#)!

We invite you to read the [final reports](#) or watch the [recordings](#) of our recent #EUCircularTalks in case you missed it, and feel free to join the online [discussion](#)!

More about [news and events](#)

## Knowledge and strategies

### Barriers and enablers for implementing circular economy business models

In this [report](#), CEPS provides evidence from two value chains, electrical and electronic equipment and agri-food value chains, to demonstrate the barriers and opportunities for implementing of circular economy business models.

More about [knowledge](#) and [strategies](#)

## Good practices

### [Society 2030](#) - Diageo's action plan to help create a more inclusive and sustainable world

This 10-year action plan will help to create a more inclusive and sustainable world. This global leader in beverage alcohol has set itself 25 goals aligned to the UN's SDGs.

### [RECOTRANS](#) - Microwaves and laser welding for recyclable composites in transportation

In keeping with its mission to respond to the social challenges of sustainable mobility, AIMPLAS has been coordinating RECOTRANS, an EU-funded project, which has made it possible to develop new design-efficient technologies and solutions to reduce vehicle weight.

More about [good practices](#)

## Circular updates from the European Commission

### Webinar on the Environmental Technology Verification (ETV)

Find [here](#) the takeaways from the webinar on ETV's advantages for businesses, investors, buyers and policymakers. Have a happy read!

### Policy Framework on biobased, biodegradable and compostable plastics: a Roadmap

The European Commission is welcoming your views on the [roadmap on the use of biobased, biodegradable and compostable plastics](#) until **27 October**. Still a few days left to submit your input!

**New EU Ecolabel criteria for cosmetics and animal care products for committed industry, consumers and pet lovers.** By the end of October, we are expecting the European Commission's adoption of a [revised EU Ecolabel](#).

Are you making the circular economy happen? Can your project inspire others?  
[Share](#) your good practice and connect with the circular economy community!

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