

CIRCULAR ECONOMY

Stakeholder Conference 20-21 February 2018

#EUIndustryDay #CircularEconomy #InvestEU #CEstakeholderEU

Agenda Day 1

20 February 2018 – Charlemagne building, Rue de la Loi, 170 – 1040 Bruxelles

The recording of Day 1's sessions is available on the event webpage

08.00 **Registration and coffee**

09.00 **Welcome addresses** – GASP room

Delivering on the Circular Economy, Challenges and Opportunities

Frans Timmermans, First Vice-President of the European Commission

Georges Dassis, President of the European Economic and Social Committee

An Industrial Ambition for the Circular Economy

Elżbieta Bieńkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

09.30 **PLENARY SESSION I** – GASP room

What's Next After the EU Strategy for Plastics?

Alexandre Dangis, Managing Director, European Plastics Converters

Mette Skovgaard, Senior Adviser, City of Copenhagen

Luc Bas, Director, International Union for the Conservation of Nature's European Regional Office

Aloys Guitton, CSR Director, Auchan Retail

Nico Rietveld, Commercial Director Bar-le-Duc, United Soft Drinks

10.30 **Coffee break**

11.00 **Breakout sessions**

Room GASP Chemicals- Products-Waste Interface: Achieving Non-Toxic Materials Flows	Room MANS Circular Solutions for the Low-Carbon Transition	Room JENK How to Ensure that the Bioeconomy contributes to the Circular Economy
--	--	---

12.30 **Lunch break**

13.30 **Breakout sessions**

Room GASP Towards an EU Product Policy Framework Contributing to the Circular Economy	Room MANS Sustainable Construction – Progressing Towards a More Circular Economy	Room JENK SMEs in the Circular Economy Official Launch of the European Resource Efficiency Knowledge Centre
---	--	---

15.00 **Coffee break**

CIRCULAR ECONOMY



European
Commission



European Economic and Social Committee

Stakeholder Conference 20-21 February 2018

#EUIndustryDay #CircularEconomy #InvestEU #CEstakeholderEU

15.30 **Keynote Speech** – GASP room

The Transition towards a Circular Economy, a Joint Endeavour

Karmenu Vella, Commissioner for the Environment, Maritime Affairs and Fisheries

15.45 **Plenary Session II** – GASP room

Achieving the Transition: Voluntary Commitments, Transformative Action

Dimitri Strybos, Facilitator Circular Economy, Public Waste Agency of Flanders (OVAM), Circular Procurement Green Deal

Virginia Janssens, Managing Director, EUROOPEN

Mauro Scalia, Manager of Sustainable Businesses, EURATEX

Karl-H. Foerster, Executive Director, PlasticsEurope

16.45 **Keynote Speech** – GASP room

Beyond the Circular Economy Action Plan

Jyrki Katainen, Vice-President of the European Commission for Jobs, Growth, Investment and Competitiveness

17.00 **Plenary Session III** – GASP room

Perspectives Ahead, Global Engagement

Sirpa Pietikäinen, Member of the European Parliament

Antonia Gawel, Head of the Circular Economy Initiative, World Economic Forum

Elisa Tonda, Head, Consumption and Production Unit, Division of Technology, Industry and Economics, UN Environment

Kristi Klaas, Counsellor for Environmental Affairs, Estonian Permanent Representation to the European Union

18.00 **Getting ready for Day 2**

Cillian Lohan, Member of the European Economic and Social Committee

18.10 **END OF DAY 1**

CIRCULAR ECONOMY

Stakeholder Conference 20-21 February 2018

#EUIndustryDay #CircularEconomy #InvestEU #CEstakeholderEU

Agenda Day 2

21 February 2018, European Economic and Social Committee,
Jacques Delors Building, 99, Rue Belliard, 1040 Brussels

Moderator: **Jacki Davis**

08.30 **Registration and coffee**

09.00 **Opening #Start the conversation**

Brendan Burns, President of the EESC Section for Agriculture, Rural Development and the Environment

Antti Peltomäki, Deputy Director-General, Directorate-General Internal Market, Industry, Entrepreneurship and SMEs, European Commission

09.45 **Participatory circles – session 1**

#Knowledge&Barriers: **Roadmap to ICT- enabled circular economy** JDE 63
Michael Kuhndt (Collaborating Centre on Sustainable Consumption and Production)

#Knowledge&Barriers: **Reparability and Serviceability Ratings of Appliances** JDE 61
Carsten Wacholz (EEB)

#Knowledge&Barriers: **Circular bioeconomy – the regenerative story** Atrium 6.2
Jocelyn Bleriot (Ellen MacArthur Foundation)

#Dialogue: **Product design for long-life products** Atrium 5.1
Laurent Zibell (IndustriAll)

#Dialogue: **Low carbon / low waste and the circular economy** Atrium 5.2
Andrea Brown (World Business Council for Sustainable Development) and
Vanya Veras (Municipal Waste Europe)

#Dialogue: **The real potential of the Extended Producer Responsibility (EPR)** JDE 62
Esther Colino Caro (Ecoembes)

#Practices: **Circular approaches in the agri-food and forestry sector** JDE 60
Oana Neagu (COPA and COGECA)

#Practices: **Risk and reward of circularity in SMEs** Atrium 6.1
Alyssa Jade McDonald-Baertl (Ecopreneur)

11.00 **Participatory circles – session 2**

#Knowledge&Barriers: **The circular economy and the international level** JDE 62
Andrea Brown (World Business Council for Sustainable Development) and
Stephane Ardit (European Environment Bureau)

#Knowledge&Barriers: **Social dimension of the Circular Economy** Atrium 5.1
Laurent Zibell (industriAll)

#Knowledge&Barriers: **Overcoming Cultural Challenges in the Circular Transition** JDE 60
Michael Kuhndt (Collaborating Centre on Sustainable Consumption and Production)

CIRCULAR ECONOMY



European
Commission



European Economic and Social Committee

Stakeholder Conference 20-21 February 2018

#EUIndustryDay #CircularEconomy #InvestEU #CEstakeholderEU

#Dialogue: **Creating a problem-solving community for CE business challenges** JDE 63

Alexandre Affre (Business Europe) and
Harald Friedl (Circle Economy)

#Dialogue: **Green financing** Atrium 6.1

Alyssa Jade McDonald-Baertl (Ecopreneur)

#Dialogue: **Remanufacturing** Atrium 5.2

Walter R. Stahel (the Product-Life Institute)

#Practices: **Urban Agenda – circular economy partnership** Atrium 6.2

Håkon Sandven Jentoft (Eurocities) and
Dimitri Strybos (the Public Waste Agency of Flanders)

#Practices: **How circular is the SME community over Europe?** JDE 61

Alyssa Jade McDonald-Baertl (Ecopreneur)

12.15 **Closing #Call to action**

Martin Siecker, President of the EESC Section for the Single Market, Production and Consumption

13.00 **Lunch and networking**